



PRESS RELEASE

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MaxVision® Goes Green at NAB 2009

MaxVision first customer to use ‘green booth’ from OutOfTheBoxExhibits.com

Las Vegas, NV, April 20, 2009 – MaxVision is going green at the National Association of Broadcasters (NAB) conference with the use of a recyclable booth, made of cardboard. MaxVision LLC, a leading manufacturer of rugged computers, workstations and servers is adding recyclable cardboard to its RoHos compliant line-up, all built in the USA, by being the first company to exhibit with a minimal carbon emission exhibit. MaxVision has partnered with OutOfTheBoxExhibits.com to be the first customer to use a new concept in exhibit displays: cardboard.

OutOfTheBoxExhibits.com has created a patent-pending concept using combinations of punched cardboard and graphics to create a ‘green booth’ that reduces carbon emissions due to elimination or reduction in shipping, and recyclable or re-usable materials. MaxVision specializes in the development and manufacturing of high performance, rugged portable computers, enabling them to operate in 0 - 50° Celsius temperature ranges, handle transportation shocks and drops and eliminate dust or fine desert sand intrusions. MaxVision uses no overseas outsourcing, designs and builds all products in the USA, is ISO 9001:2000 certified and RoHos (free of lead and other hazardous materials) compliant.

“We’re excited to pioneer what we believe is a great direction in ‘going green’”. By using local cardboard punch shops, we are able to almost eliminate transportation carbon emissions, and costs, for our booth structure,” stated Bruce Imsand, MaxVision’s founder and CEO. “The entire booth is made of recyclable cardboard and re-usable stretch cloth materials.”

About MaxVision

Founded in 1993, MaxVision manufactures rugged, portable and transportable servers, workstations and accessories with no compromises in performance. MaxVision patent-pending designs provide extensive customization, including advanced air filtration systems, advanced power conditioning, and certified tolerance for extended runtime within 0 - 50 degrees Celsius (32 - 122 degrees Fahrenheit). For more information, visit www.MaxVision.com.

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